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| January Newsletter |
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**ARMA Int’l Lou Chapter**



**Upcoming Meetings**

**February 19, 2019**

**March 19, 2019 - meeting with the Lexington Chapter**

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| Quote of the Month Occasionally indulging in a do-nothing day is more than worth the price.   * Malcolm Forbes |
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<http://louisville.arma.org/>

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| **REMINDER – ARMA Milwaukee is hosting its first electronic meeting.**   ARMA Milwaukee presents, ”Basic Functions and Uses of Blockchain and Cryptocurrency”  **Presenter:** Attorney Sarah Sargent of Godfrey & Kahn, S.C. **Description:** This program will explore the basic processes behind Blockchain, uses of the technology, and its impact on records management as well as the negative and positive implications of Blockchain implementation in different areas. The presentation will also discuss cryptocurrency, such as bitcoin, and how they are being used today.  **Date:** January 22, 2019  **Time:**Noon – 1:00 P.M.  **Location:** E-meeting, link below  **Cost: $15.00**  [**https://armamilwaukee.org/calendar-of-events/event-registration/**](https://na01.safelinks.protection.outlook.com/?url=https%3A%2F%2Farmamilwaukee.org%2Fcalendar-of-events%2Fevent-registration%2F&data=02%7C01%7Clydia.mcgahee%40texasroadhouse.com%7Ca1c31decb105454bdea108d677e66e93%7C79c0f8d9f03344718268c49ae7dfa1b2%7C0%7C0%7C636828229782906459&sdata=XQdXElqG%2FcTeV39Dn%2Fei%2BGX%2BQouJihesVY0ruVEuaIw%3D&reserved=0)    Do you have an idea for a meeting topic??? Email a member of the Board – we would love to hear from you!! |

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| Meet your Board Members - Andy Dobelstein, President,  [adobelstein@thedatavault.com](mailto:adobelstein@thedatavault.com)  Missy O’Brien, Vice President,  [missy.obrien@louisvilleky.gov](mailto:missy.obrien@louisvilleky.gov)  Yvonne Wathen, Treasurer,  [yvonne.wathen@pcusa.org](mailto:yvonne.wathen@pcusa.org)  Lydia McGahee, Secretary,  [lydia.mcgahee@texasroadhouse.com](mailto:lydia.mcgahee@texasroadhouse.com)  Matt McMahan, At Large,  [matt.mcmahan@texasroadhouse.com](mailto:matt.mcmahan@texasroadhouse.com)  Angela Fleig, At Large,  [amfleig@gmail.com](mailto:amfleig@gmail.com) |
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## The More you Know…

##### **An Introduction to E-signature: Beginner's Bundle**

Entry into the world of eSignatures doesn’t have to be complex. With the right resources, you can gain a firm grasp of the foundational concepts and features in minutes.

Download the [**Beginner’s Bundle**](https://na01.safelinks.protection.outlook.com/?url=http%3A%2F%2FARMAI.informz.net%2Fz%2FcjUucD9taT0yNTAwMzMwJnA9MSZ1PTM3MzcyMTIwMCZsaT0xNjc3NjYxMw%2Findex.html&data=02%7C01%7Clydia.mcgahee%40texasroadhouse.com%7Cd5b2d21c0ba84f60ddec08d6676df3dc%7C79c0f8d9f03344718268c49ae7dfa1b2%7C0%7C0%7C636810119284048246&sdata=zttGdNqGNWxSCPdpc2vSirv1MPHSZKePWdNiyYD1%2F%2B0%3D&reserved=0) to gain access to our most valuable content. Read and viewed by thousands around the globe, the Beginner’s Bundle will provide everything you need to start signing today.

* Our most popular blog post, with 28,000+ visitors
* Our top e-book, with 15,000+ downloads
* Essential webinar introducing eSignature
* How to Sign a Document video tutorial
* Free trial

[**Download it now!**](https://na01.safelinks.protection.outlook.com/?url=http%3A%2F%2FARMAI.informz.net%2Fz%2FcjUucD9taT0yNTAwMzMwJnA9MSZ1PTM3MzcyMTIwMCZsaT0xNjc3NjYxNA%2Findex.html&data=02%7C01%7Clydia.mcgahee%40texasroadhouse.com%7Cd5b2d21c0ba84f60ddec08d6676df3dc%7C79c0f8d9f03344718268c49ae7dfa1b2%7C0%7C0%7C636810119284048246&sdata=wRPT5kANSOEtPeobK0kQMueiFcSo%2FGs5OsbX9YY4BEk%3D&reserved=0)

###### **Home Items Are Getting Smarter and Creepier, Like it or Not**

Internet-connected "smarts" are creeping into cars, refrigerators, thermostats, toys, and just about everything else in your home. CES 2019, the gadget show in Las Vegas, will showcase many of these products, including an oven that coordinates your recipes and a toilet that flushes with a voice command.

With every additional smart device in your home, companies are able to gather more details about your daily life. "It's decentralized surveillance," said Jeff Chester, executive director for the Center for Digital Democracy, a Washington-based digital privacy advocate. "We're living in a world where we're tethered to some online service stealthily gathering our information." [**Read more**](https://na01.safelinks.protection.outlook.com/?url=http%3A%2F%2FARMAI.informz.net%2Fz%2FcjUucD9taT0yNTA4MDQyJnA9MSZ1PTM3MzcyMTIwMCZsaT0xNjg5ODM2OA%2Findex.html&data=02%7C01%7Clydia.mcgahee%40texasroadhouse.com%7Cf0cbe953b2d04d8e72c908d6764b7cba%7C79c0f8d9f03344718268c49ae7dfa1b2%7C0%7C0%7C636826463932931849&sdata=rdgIOKL0lwIZ4k%2F%2B2cWxOpYSaBMRXx0I7IWhYG3KRas%3D&reserved=0).

**Connect with your Community-**

Facebook

ARMA

New website coming soon!

### Today’s Presentation –

**2018 CA Consumer Privacy Act: What It Means for My Organization**

The California Consumer Privacy Act of 2018 represents a sea-change in privacy and information security compliance that will impact an enormous number of organizations across the US and influence many others. It gives consumers an unprecedented level of power over their personal information that will require significant changes to how business is conducted in many organizations. This panel explores this critical privacy law and its implications for organizations and practitioners from legal, program, and operational perspectives. What should your organization do to comply? What are the risks of non-compliance? Join this panel of legal, privacy, information governance (IG) and records and information management (RIM) experts to learn more and discuss.

**Upon completing this session, you will be able to:**

* 1. Identify the implications of the 2018 CA Privacy Law for your organization
* 2. Define strategies you should use for compliance
* 3. Initiate changes to your privacy, IG, RIM and information security programs in order to comply with the law