

ARMA Int'l Lou Chapter

<http://louisville.arma.org/>

The ARMA Board of Directors is pleased to unveil the organization's new vision and mission:

ARMA's New Vision:

To be the driving force that enables organizations to harness the strategic power of information

ARMA's New Mission

To empower the community of information professionals to advance their careers, organizations, and the profession.

ARMA's Goals for Fiscal Year 2018-19

1. Employ progressive and sustainable technologies
2. Provide an exceptional membership experience
3. Improve the satisfaction and success of regions and chapters
4. Increase the size and engagement of membership
5. Increase visibility and influence of the organization
6. Facilitate professional opportunities for current and future members

Next Step: Defining Our Pillars

With the new vision and mission defined, the organization will look to its membership to help it define its pillars – those key deliverables that will allow the organization to fulfill its mission and achieve its vision.

“Our members have told us in several feedback opportunities the top benefits of joining ARMA – why they turn to ARMA,” says Jocelyn Gunter, CEO. “In an upcoming survey, we will ask our membership to prioritize and define their top four pillars from the list of 10 (below) that make up our brand. We are a member-driven organization, so member input is integral.”

Upcoming ARMA Meetings

May 15

Quote of the Month

Don't Judge each day by the harvest
you reap but by the seeds that you
plant.

- Robert Louis Stevenson

Listed below (in alphabetical order) are the top 10 benefits of membership, according to the most recent input from ARMA members:

- Access to resources to further my career and/or organization
- Access to/contact with solution providers
- Certification preparation and continuing education
- Credibility of brand/being a part of positive change
- Current news, events, and industry trends
- Free and discounted content and events
- Industry standards and best practices
- In-person training opportunities (locally, regionally, nationally, and internationally)
- Networking with mentors, professional peers, and industry experts
- Volunteer opportunities/leadership skills

Members should look for a survey from ARMA in the coming weeks.

The More you Know...

NOW AVAILABLE!

IGBOK: The Foundation, the first installment of the ***Information Governance Body of Knowledge***

Developed through a collaboration of ARMA volunteers and leading information management (IM) and information governance (IG) experts, IGBOK: The Foundation is the first component of the full IGBOK, which is to be published this spring. IGBOK will be the first comprehensive reference of IM and IG best practices, giving more authority to these professions and our professionals.

IGBOK: The Foundation, which includes the first four chapters of the full publication, provides valuable context for:

- Communicating about what IG is
- Positioning IM as the foundation of IG
- Explaining the relationships among the IG stakeholders
- Building a business case for IG

IGBOK: The Foundation is being offered as a FREE download for ARMA's professional members.

Meet your Board Members -

Andy Dobelstein, President,
adobelstein@thedatavault.com

Missy O'Brien, Vice President,
missy.obrien@louisvilleky.gov

Yvonne Wathen, Treasurer,
yvonne.wathen@pcusa.org

Lydia McGahee, Secretary,
lydia.mcgahee@skofirm.com

Matt McMahan, At Large,
matt.mcmahan@texasroadhouse.com

Angela Fleig, At Large,
angela.fleig@yum.com

Eva Bush, Past President,
eva.bush@e-farmcredit.com

“Public School Records”

Jim Cundy - Coordinator of Archives and Retrieval Systems at the Jefferson County Public Schools